

HARFORD county
Love it!

LANDMARK

INTERACTIVE CITY GUIDES

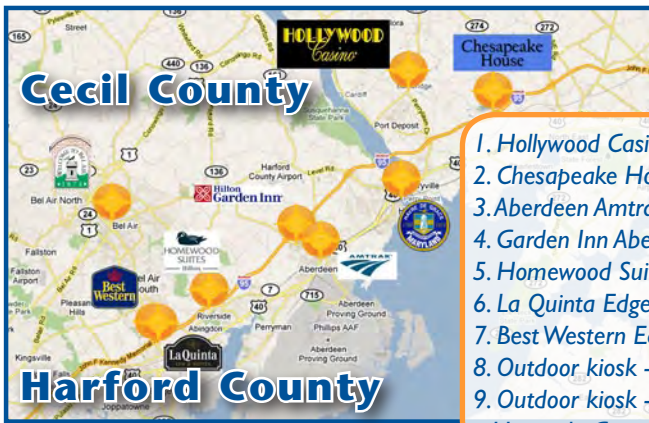


Touch-screen

The Landmark kiosk provides an interactive guide to the best destinations in the area.

Prints directions, gift certificates, business info, and more

- Easy to use touch-and-go™ touch-screen interface
- Displays menus, pictures, specials, and more
- Printable coupons, information and directions
- GPS-based wayfinding
- Remotely managed content accessible 24/7



1. Hollywood Casino
2. Chesapeake House
3. Aberdeen Amtrak Station
4. Garden Inn Aberdeen
5. Homewood Suites
6. La Quinta Edgewood
7. Best Western Edgewood
8. Outdoor kiosk - Bel Air
9. Outdoor kiosk - Havre de Grace



1. Tremont Plaza
2. Marriott Waterfront
3. MD Science Center
4. Sheraton Inner Harbor
5. National Aquarium
6. Courtyard by Marriott
7. Holiday Inn Express
8. Marriott Inner Harbor
9. Sheraton City Center
10. Marriott Residence Inn
11. Johns Hopkins Hospital

Your Membership Benefit

As a member of the Harford County Tourism Partnership, you now receive a **free upgrade** to Premium listing status on the Landmark kiosk network, covering 20 locations throughout Baltimore City and Harford and Cecil Counties (see the map below).

With your premium listing, you can display detailed descriptions of your business, post pictures and logos, share up to 10 pages of menu and special information, and participate in our Kiosk Kash gift certificate program - all at no charge!

That's a value of over \$1000 a year - completely free as part of your membership in the Tourism Partnership!

Featured Service:

kiosk kash

Kiosk Kash is a system of gift certificates sold through Landmark kiosks. Visitors purchase gift certificates to local destinations at discounted rates - the certificates are printed from the kiosks and used just like cash. The program is simple and has many advantages:

1. You profit - unlike other discount programs, you'll earn revenue from every certificate sold. All proceeds from the gift certificates are passed on to you, minus a small commission to cover costs. *Plus, since Landmark kiosks are primarily in hotels and tourist destinations, you're bringing in new customers instead of your existing ones.*

2. Custom fit - the program is 100% customizable to suit your business needs. You control the restrictions, the certificate value for your business, the discount rate, the kiosks that sell your certificates, and the number of certificates for sale - and you can change them all at any time through our web interface.

3. No Risk - there's no cost to you to join the program and you can cancel at any time.

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Premium Listing Instructions

To set up your premium listing, attach the pictures and information listed below to an email and send it to listings@landmarkguides.com. You can view existing business listings at www.landmarkguides.com. If you have questions or need assistance, call us at 443-929-1193.

1. Description Text – Main Listing Screen

The description block scrolls, so you can have as much space as you need. However, keeping it short is recommended for maximum readability. Approximately 75 words should fit on the screen without any scrolling.

2. Logo Art (1) – Main Listing Screen

There is one (1) space on the main listing screen for your business logo.

- *Graphic size: 164 pixels wide x 146 pixels high*

3. Pictures (2) – Main Listing Screen

Two (2) picture blocks are also available on the main listing screen. Dimensions are the same as the logo block. Pictures of the interior/exterior, key activities, specials, or dishes are recommended.

- *Graphic size: 164 pixels wide x 146 pixels high*

4. Menu/Specials Graphics (up to 10) - Menu Pages

Up to ten (10) menu pages are available. Each needs a title, which will appear in the left selection bar of the interface. Content can include text and pictures, but all menu content must be submitted as graphic files (jpeg and png are preferred).

- *Graphic size: 640 pixels wide x 475 pixels high*

5. Floating Logo Ad Art (1)

One (1) ad comes with the Premium listing package. These ads rotate throughout the kiosk interface to attract users and link them directly to your listing.

- *Graphic size: 164 pixels wide x 146 pixels high*

6. Kiosk Kash (OPTIONAL)

To begin selling Kiosk Kash, we will need the following information (all of which can be changed at any time)

- *Any restrictions (minimum purchase, blackout dates, etc.)*
- *Face value of the gift certificates*
- *Discount price for the certificates*
- *Number of certificates for sale each month*
- *Any limitations on which kiosks should sell the certificates*

7. Coupons (OPTIONAL)

Up to four (4) coupons are available, each consisting of a graphic (to be displayed on the kiosk but not printed) and text (the actual printed content not displayed on screen).

- *Graphic size: 241 pixels wide x 190 pixels high*
- *Word Count: Approximately a 40 word limit*

